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Cookies Notice

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We use in our website https://drivenets.com/ ("**Website**") cookies and similar files or technologies to automatically collect and store information about your computer, device, and Website usage, in order to improve their performance and enhance your user experience. We use the general term "**cookies**" in this notice to refer to these technologies and all such similar technologies that collect information automatically when you are using our Website where this notice is posted. You can find out more about cookies and how to control them in the information below.

If you do not accept the use of these cookies, please disable them using the instructions in this cookie notice or by changing your browser settings so that cookies from this Website cannot be placed on your computer or mobile device. Important: disabling cookies on this Website may impair certain Website features.

In this cookie notice ("**Cookies Notice**"), we use the term Drivenets (and "**we**", "**us**" and "**our**") to refer to Drivenets Ltd. and its affiliates and subsidiaries. Our Privacy Policy is available here.

What is a cookie?

Cookies are computer files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies can then be sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are widely used in order to make websites work, or to work more efficiently, as well as to provide information to the owners of the website.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited our Website before or whether you are a new visitor.

There are two broad categories of cookies:

- **First party cookies,** served directly by us to your computer or mobile device.

- **Third party cookies,** which are served by a third party on our behalf. We use third party cookies for functionality, performance / analytics, and marketing purposes. The third-party cookies are outside of our control. The third parties may, at any time, change their terms of service, purpose and use of cookies, etc. See below additional information on how to manage such cookies.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

Web beacons:

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are small graphics files that contain a unique identifier that enable us to recognize when someone has visited our Website. This allows us, for example, to monitor the traffic patterns of users from one page within our website to another, to deliver or communicate with cookies, to understand whether you have come to our website from an online advertisement displayed on a third party website, to improve website performance and to measure the success of email marketing campaigns. In most instances, these technologies are reliant on cookies to function, and therefore declining cookies prevents them from functioning.

Targeted advertising

Third parties may drop cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these to us.

How do we use cookies?
We use cookies to:
- track traffic flow and patterns of travel in connection with our Website;
- understand the total number of visitors to our Websites on an ongoing basis and the types of internet browsers (e.g. Chrome, Firefox, Safari, or Internet Explorer) and operating systems (e.g. Windows or Mac) used by our visitors;
- monitor the performance of our Website and to continually improve it; and
- customize and enhance your online experience.

What types of cookies do we use?

The types of cookies used by us in connection with the Website can be considered 'essential website cookies', 'analytics and performance cookies', and 'marketing'. We've set out some further information below, and the purposes of the cookies we set in the following table.

1. **Cookies necessary for essential website purposes**

These cookies are essential to provide you with services available through this Website and to use some of its features, such as access to secure areas. Without these cookies we will not be able to provide services that you require, such as transactional pages and secure login accounts.

Cookie name	Source	Expiry	Purpose
__cf_bm	hubspot.com	1 day	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
__cf_bm	vimeo.com	1 day	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
__cfruid	hs-sites.com	Session	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.
CookieConsent	https://consent.cookiebot.com/uc.js	1 year	Stores the user's cookie consent state for the current domain.
embed/v3/counters.gif	forms.hsforms.com	Session	Used to implement forms on the website.

embed/v3/counters.gif	forms-na1.hsforms.com	Session	Used to implement forms on the website.
incap_ses_#	comeet.co	Session	Preserves users states across page requests.
JSESSIONID	nr-data.net	Session	Preserves users states across page requests.
li_gc	linkedin.com	179 days	Stores the user's cookie consent state for the current domain.
nlbi#	comeet.co	Session	Used to ensure website security and fraud detection.
test_cookie	doubleclick.net	1 day	Used to check if the user's browser supports cookies.
uw-icon-locales	drivenets.com	Persistent	To keep settings on the website's accessibility widget. This helps people with e.g. vision disabilities to properly navigate the site.
visid_incap#_	comeet.co	1 year	Preserves users states across page requests.

2. **Performance / Analytics Cookies**

We use performance/analytics cookies to analyze how the website is accessed, used, or is performing. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the Website. For example, these cookies allow us to:

- Better understand our website visitors so that we can improve how we present our content;
- Test different design ideas for particular pages, such as our homepage;
- Collect information about Website visitors such as where they are located and what browsers they are using;
- Determine the number of unique users of the Website;
- Improve the Website by measuring any errors that occur; and
- Conduct research and diagnostics to improve product offerings.

Cookie name	Source	Expiry	Purpose
__hssc	https://js.hs-banner.com/v2/7397370/banner.js	1 day	Identifies if the cookie data needs to be updated in the visitor's browser.
__hssrc	https://js.hs-banner.com/v2/7397370/banner.js	Session	Used to recognise the visitor's browser upon reentry on the website.
__hstc	https://js.hs-banner.com/v2/7397370/banner.js	179 days	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
_ga	Google analytics	399 days	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_ga_#	Google tag manager	399 days	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.
_gat	Google analytics	1 day	Used by Google Analytics to throttle request rate.
_gid	Google analytics	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_hjAbsoluteSessionInProgress	hotjar	1 day	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.
_hjFirstSeen	hotjar	1 day	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.
_hjIncludedInPageviewSample	hotjar	1 day	Used to detect whether the user navigation and interactions are included in the website's data analytics.
_hjRecordingLastActivity	hotjar	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
hjSession#	hotjar	1 day	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.
hjSessionUser#	hotjar	1 year	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.
_sp_v1_data	bloomberg.com	29 days	Part of third-party consent management platform (CMP) – The cookies gather data on the user's interaction with the website's consent tool, in order to present the best version of the consent-tool.

_sp_v1_ss	bloomberg.com	29 days	Part of third-party consent management platform (CMP) – The cookies gather data on the user's interaction with the website's consent tool, in order to present the best version of the consent-tool.
_sp_v1_uid	bloomberg.com	29 days	Part of third-party consent management platform (CMP) – The cookies gather data on the user's interaction with the website's consent tool, in order to present the best version of the consent-tool.
AnalyticsSyncHistory	linkedin.com	29 days	Used in connection with data-synchronization with third-party analysis service.
collect	google-analytics.com	Session	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
events/1/#	bam.nr-data.net	Session	Used to monitor website performance for statistical purposes.
hjViewportId	hotjar	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
https://#.#/	tr.lfeeder.com	Session	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
hubspotutk	https://js.hs-banner.com/v2/7397370/banner.js	179 days	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
IXWRAPPERLiveRampIp	bloomberg.com	Persistent	Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.
IXWRAPPERMerkleIp	bloomberg.com	Persistent	Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.
jserrors/1/#	bam.nr-data.net	Session	Display error messages
ln_or	https://snap.licdn.com/li.lms-analytics/insight.min.js	1 day	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
vuid	vimeo.com	399 days	Collects data on the user's visits to the website, such as which pages have been read.
hjIncludedInSessionSample_2129042	Hotjar.com	1 day	Identify users' behavior

3. Marketing

We use marketing cookies to deliver many types of targeted digital marketing.. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the Website. The cookie store user data and behavior information, which allows advertising services to target audience according to variables. For example, these cookies allow us to:

- Observe the Website performance and generate retargeting (Website retargeting, search retargeting, etc); and
- Maintain and improve the Website and our products.

Cookie name	Source	Expiry	Purpose
__ptq.gif	hubspot.com	Session	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.
_gcl_au	Googletagmanager.com	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
_hjRecordingEnabled	hotjar	Session	This cookie is used to identify the visitor and optimize ad-relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.
_lfa	https://sc.lfeeder.com/lftracker_v1_bElvO73A5ebaZMqj.js	399 days	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page

			requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2Bmarketing purposes.
_lfa	https://sc.lfeeder.com/lftracker_v1_bElvO73A5ebaZMqj.js	Persistent	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.
_lfa_expiry	https://sc.lfeeder.com/lftracker_v1_bElvO73A5ebaZMqj.js	Persistent	Contains the expiry-date for the cookie with corresponding name.
_lfa_test_cookie_stored	https://sc.lfeeder.com/lftracker_v1_bElvO73A5ebaZMqj.js	1 day	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.
ads/ga-audiences	google.com	Session	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
bcookie	linkedin.com	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
bscookie	linkedin.com	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
DEVICE_INFO	youtube.com	179 days	Used to track user's interaction with embedded content.
IDE	doubleclick.net	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
lidc	linkedin.com	1 day	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
pagead/1p-user-list/#	google.com	Session	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.
pagead/landing	doubleclick.net	Session	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
pagead/landing	google.com	Session	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
RichHistory	twitter.com	Session	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.
UserMatchHistory	linkedin.com	29 days	Ensures visitor browsing-security by preventing cross-site request forgery.

			This cookie is essential for the security of the website and visitor.
VISITOR_INFO1_LIVE	youtube.com	179 days	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
youbora.accCode	bloomberg.com	Persistent	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
youbora.data	bloomberg.com	Persistent	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
youbora.dataTime	bloomberg.com	Persistent	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
youbora.session	bloomberg.com	Persistent	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
youbora.sessionExpire	bloomberg.com	Persistent	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
youboraOffline.views	bloomberg.com	Persistent	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
YSC	youtube.com	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt.innertube::nextId	youtube.com	Persistent	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt.innertube::requests	youtube.com	Persistent	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	Persistent	Stores the user's video player preferences using embedded YouTube video.
yt-remote-cast-available	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video.
Yt-remote-cast-installed	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video.
yt-remote-connected-devices	youtube.com	Persistent	Stores the user's video player preferences using embedded YouTube video.
yt-remote-device-id	youtube.com	Persistent	Stores the user's video player preferences using embedded YouTube video.
yt-remote-fast-check-period	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video.
Yt-remote-session-app	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video.
yt-remote-session-name	youtube.com	Session	Stores the user's video player preferences using embedded YouTube video.
_sp_su	bloomberg.com	1 year	General business news site

_sp_user_consent_9964	bloomberg.com	Persistent	General business news site
cookie_72.006_queryStringParams	6omet.co	Session	Recruitment platform
my_ip	bloomberg.com	Session	General business news site
referrer72_006	comeet.co	29 days	Recruitment platform
referrer72_006	https://www.comeet.co/careers-api/api.js	29 days	Recruitment platform

How to control or delete cookies

You may have the right to decide whether to accept or reject cookies. When you access our Website, you are presented with a cookie consent mechanism that allows you to accept or reject cookies that are not essential cookies. You may also control cookies by setting your browser to turn off cookies as described further below. If you turn off cookies, web beacon and other technologies will still detect your visits to our Website; however, they will not be associated with information otherwise stored in cookies.

As another way of controlling cookies, most browsers allow you to change your cookie settings. These settings will typically be found in the "options" or "preferences" menu of your browser. In order to understand these settings and learn how to use them, please consult the "Help" function of your browser, or the documentation published online for your particular browser type and version. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Website. The following pages have information on how to change your cookies settings for the different browsers:

- Cookie settings in Chrome and Chrome mobile
- Cookie settings in Firefox and Firefox mobile
- Cookie settings in Internet Explorer and Microsoft Edge
- Cookie settings in Safari and Safari mobile
- Cookie settings in iOS
- Cookie settings in Opera
- Cookie settings in Apple Safari

If you use another browser, you can check if the procedure for your browser is mentioned in this explanatory website or here.
To opt out of being tracked by Google Analytics across all websites, visit here.

Third Party Websites' Cookies

When using our Website, you may be directed to other websites for such activities as event registration, white paper download, surveys, to make payment in currency other than U.S. dollars, or for job applications. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our Website.

If you use the buttons that allow you to share products and content with your friends via social networks like Google, Twitter, Facebook, LinkedIn and Instagram, these companies may set a cookie on your computer memory. Find out more about these here:
https://www.facebook.com/about/privacy
http://twitter.com/privacy
http://www.google.com/intl/en-GB/policies/privacy
https://www.linkedin.com/legal/privacy-policy
https://privacycenter.instagram.com/policy

Need More Information?

If you would like to find out more about cookies and their use on the Internet, you may find the following link useful: All About Cookies

Cookies that have been set in the past

If you have disabled one or more Cookies, we may still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

Contact us
If you have any questions or comments about this Cookies Notice, or privacy matters generally, please contact us via email at privacy@drivenets.com.